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Hampton Roads Association for Financial Professionals
Breakfast Meeting - Tuesday October 20, 2009
www.hrafp.org

HRAFP now features online, electronic registration for all events. Please use this link to RSVP:
<http://hamptonroadsafp1.eventbrite.com/>

- 8:00 - 8:30 a.m. Registration & Networking Time
Fee – No charge for HRAFP Members
\$30 for Non-Members/Guests
- 8:30 a.m. Breakfast Buffet Served - Welcome – Joe Everitt, President
- 9:00 a.m. Speaker Introduction – Darrell Katovsich
Topic: **“Roadmap to Global Banking”**
Speaker: Karen Leonard, VP International Treasury Mgt, Wachovia (Wells Fargo)
- 9:50 a.m. Announcements – Joe Everitt, President
- Renewal Notices
 - Surveys
 - CTP and CPE Credits
- 10:15 a.m. Adjournment

All members and guests should respond no later than October 15th using this new link. If you have questions regarding the registration process, please contact Terry Perkins tperkins836@verizon.net.

REMINDER: Approved for 1 CTP/CCM recertification credit by the Association for Financial Professionals. Members/guests are reminded to please sign up at the registration table to receive your electronic certificate.

Don't forget to complete your survey – we are interested in your suggestions and comments!

REMINDER: UPCOMING MEETING DATES:

December 15 – Breakfast Meeting - speaker Manju Ganeriwala, Treasurer of Commonwealth of Virginia

February 16, 2010 – Economic Luncheon

April 20, 2010 – Annual Education Conference

June 15, 2010 – Breakfast Meeting – speaker TBA



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**HRAFP Breakfast Meeting
October 20, 2009, 8:30 a.m.**

Program Description

“Roadmap to Global Banking”

Karen Leonard, Vice-President – International Treasury Management,
Wachovia (Wells Fargo) Bank

HRAFP is very proud to have Karen Leonard with us today. Karen has been specializing in international banking for 25 years. She currently supports the commercial client base on the East Coast for Wachovia (Wells Fargo) educating clients on their global banking structure. Karen’s career included working with Global Financial Institutions, OFAC Compliance Team, International Operations – Training & Development and Global Wire Product Manager.

TOPIC: ROADMAP TO GLOBAL BANKING

Companies continue to expand their market share by reaching beyond the United States. As they expand internationally they will be faced with different needs in each country. In order to help guide them through the globalization process this presentation will review ***the 10 step Roadmap to Global Banking***. The Roadmap will be reviewed using a real life example to illustrate the practicality of the Roadmap. This session will be applicable to companies that are going international for the first time or companies that are continuing to expand globally.

We encourage you to invite those in your organization who manage, execute and reconcile global transactions on a daily basis, as well as those who may be contemplating international transactions, as this presentation may be beneficial for those individuals, providing an understanding of this important process.



Speaker Biographical Information

Karen Leonard, Vice-President – International Treasury Management,
Wachovia (Wells Fargo) Bank

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Directions to the Holiday Inn Select Norfolk Airport (1570 N. Military Highway, Norfolk VA 23502):

From Richmond and Points West:

Take I-64 East.
Take Exit #281 (South Military Highway).
Immediately get in left lane.
Turn Left at first traffic light (Elizabeth Drive) and enter the hotel parking lot.

From the Carolinas and Points South:

Take I-95 North to I-295 North (beltway around Richmond) to I-64 East.
Take Exit #281 (South Military Highway). Immediately get in left lane.
Turn left at first traffic light (Elizabeth Drive).

If coming from Eastern North Carolina, pick up I-64 in Chesapeake, Virginia:

Take exit #282 (Northampton Blvd)
Get in Left Exit Lane and go left at traffic light at the end of the ramp
(you will pass under I-64).
Turn Right onto Military Hwy and enter the hotel parking lot

From Norfolk International Airport:

Follow airport access road to Main Exit.
Take a Left at first traffic light onto Azalea Garden Road.
Then turn left at first traffic light onto Military Highway.
Go under I-64 and turn left at first traffic light (Elizabeth Drive) into hotel.